

Alexsandra Sanchez

Experience:

August 2019 - Present
Web Designer

Compass Mortgage

Maintaining and re-designing internal websites. Facilitating website creation. Building micro-sites for loan officers to produce more sales. Creating event graphics and landing pages to promote events and allow for easy registration.

July 2018 - July 2019,
Digital Graphic Designer

Newark Element14

Developed landing pages, banner ads, social media ads, print ads, direct mail, trade show graphics, posters, website maintenance all which promoted brand product and increased sales.

July 2016 - July 2018,
Graphic Designer

Ortho Molecular Products

Video directed and edited interviews, Perfected print design pieces, email marketing designs, blogs, and branding.

December 2013 - July 2016,
Interactive Designer

Revenew Inc

Constructed Interactive design and layout, engaged with B2B and B2C clients, revamped collateral for Revenew's brand.

Education:

Bachelor of Fine Art Degree-
Graphic Design

The Illinois Institute of Art-Schaumburg

Graduation Date - September 2013
G.P.A. 3.6/4.0

Software:

- After Effects
- Canva
- Dreamweaver
- Figma
- Formstack
- Illustrator
- InDesign
- Microsoft Office
- Photoshop
- Premiere Pro
- Wordpress/Elementor

Skills:

- Branding
- Tradeshaw Design
- Digital Layout
- HTML/CSS
- Typography
- Social Media
- Website Design
- Usability Testing
- Diligent and Organized
- Honest and Accountable

Awards:

July 2017 - Character Award

Ortho Molecular Products

Awarded the Character award of adaptability for learning a new skill (video) and applying it to marketing projects.